

Customer Art Approval Form

Tracking Number:

E2BUSI PO#WILL-140_WILLIAMS (W313841)

REPEAT
*ANY CHANGE REQUEST
TO AN EXACT REPEAT ITEM
COULD BE SUBJECT TO SETUP FEE

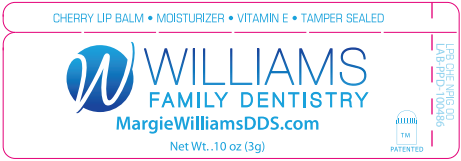
ITEM PPD-421
Non-SPF Cherry

ITEM PPD-442
Non-SPF Vanilla Mint

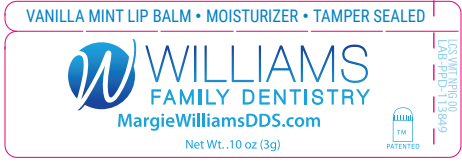
LAB-PPD-100486

LAB-PPD-113849

IMPRINT AREA
2.0" X 0.55"



IMPRINT AREA
2.0" X 0.55"



Imprint Color(s)

C

M

Y

K

Imprint Color(s)

C

M

Y

K

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ITEM PPD-433
WATERMELON NON SPF MINI LIPBALM

LAB-PPD-100488

IMPRINT AREA
2.0" X 0.55"



Imprint Color(s)

C

M

Y

K

Art Guidelines

1. Labels

- a. Positive imprint - 5 pt minimum Sample Text
- b. Reverse imprint - 7 pt minimum Sample Text
- c. Serif and italic types - 7 pt minimum Sample Text
- d. Line weight, positive lines - .5
- e. Line weight, reverse lines (gap) - .75

* Ornate and display type faces will be printed on a case-by-case analysis.

* Registered marks and trademarks should be enlarged for clear printing.

Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed peice.

Ship Date is 5 Business Days from Art Approval